The Dengue Billboard Experience

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We know experiences make the good stories even better:

We tell stories that are meaningful, today and looking to the future.
Stories that resonate, motivate, inspire and empower.
Stories that invite attendees in, entertain and educate.

Stories that evoke a sense of discovery.
Our Approach

Our ambitious vision is to raise global awareness and prioritize dengue fever prevention.

That's why we've launched an interactive billboard campaign that puts people in the middle of the action, highlighting the risk.
Introducing the Dengue Digital Billboard
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Dengue Billboard is a highly engaging interactive installation. Using individual or group selfies, it is designed to capture people’s interest in dengue prevention.

Through a simple, intuitive interaction, people can share the moment and raise awareness.
How it works

CONNECT
SELFIE
SHARE
Examples from Kuala Lumpur, Malaysia
618 / 1638 delegates participated in the Takeda Dengue Billboard experience at a medical conference in Kuala Lumpur in Malaysia.
Thank You!

Better Health, Brighter Future

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