ISNTD Festival
Consumer Dengue Disease Awareness
www.knowdengue.com

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Better Health, Brighter Future
What is www.knowdengue.com?

Know Dengue is a disease awareness initiative, designed for consumers to easily find credible educational/informative content on dengue online.

Ambition:
• Provide reliable information and resources on dengue fever
• Establish site as ‘one stop shop’ for everything dengue, including articles, interactive quizzes and prevalence maps
• Increase awareness of dengue risk and motivate consumers to seek advice from their HCP’s about dengue prevention
• To support a community of engaged consumers through social sharing

Know Dengue is intended to help consumers:
• Encourage consultation and informed discussions with HCP’s
• Understand common symptoms and prevalence of dengue
• Find additional resources on dengue disease and prevention
• Have confidence in their actions

4 billion people in 128 countries are at risk of catching Dengue Fever
It is estimated that 6 billion people could be at risk by 2080

www.knowdengue.com - responsive website design
www.knowdengue.com - Know the Symptoms

Know the symptoms
All these people live in parts of the world where dengue occurs and they are all feeling unwell. Can you guess who might have dengue?

Juan, 59
Juan lives alone in the city
Juan decides he should visit his doctor and find out what the problem is.
Do you think Juan has dengue?

The doctor agrees, Juan does have dengue!
Juan visited his doctor and had some tests which confirmed that Juan does have dengue. Juan knows that he could catch dengue from a mosquito bite and is careful to keep his city home free of mosquitoes, but he did get a bite on a recent trip away. He'll take more steps to protect himself next time he's away from home.

Stomach ache, eye pain, joint pain, skin rash and feeling tired are all possible signs of dengue.
www.knowdengue.com - Know the Numbers

Know the numbers
This tool allows you to quickly see the numbers of cases reported in select dengue endemic countries in recent years and how they have changed. Also, look out for rainfall and temperature information as this can affect the distribution of mosquito populations and resulting outbreaks in countries.

Select a region and choose a country or click on the map:

Understanding the number of dengue cases reported in your country can help you to take appropriate steps to help protect you and your family.

South-East Asia Region / Indonesia
Click on the rainfall or temperature information to see how these can affect the distribution of mosquito populations and resulting outbreaks.

The major cities jakarta, Lijiang Pading, Medan, Pading, and Bakiapan have an average minimum temperature of 22.9°C and a high of 30-32°C. Higher air temperatures favor the development of dengue mosquito larvae, as well as the rate at which adults emerge. As a result, the largely hot and humid climate in Indonesia means that the risk of dengue is present year-round.
Localizations

Malaysia

Singapore

Brazil

Indonesia

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Facebook - illustrative examples
Instagram - illustrative examples

WORRIED ABOUT DENGUE DURING PREGNANCY?

For information about dengue during pregnancy, or if you have any healthcare-related questions, please contact your doctor or other healthcare professional promptly. For more information, The US Centers for Disease Control and Prevention has produced a simple guide for anyone concerned about dengue during pregnancy, you can view the poster here.

WANT TO KNOW HOW TO PROTECT AGAINST MOSQUITO BITES?

The US Centers for Disease Control and Prevention has produced a simple guide for anyone concerned about how to help protect yourself against mosquito bites, you can view the poster here.

Dengue: How far away is an effective dengue treatment?

Efforts to develop dengue antiviral treatments have been unsuccessful so far. However, according to research conducted in 2021, endeavours are ongoing to find an effective treatment. Therapies targeting 2 dengue viral proteins, called NS3 and NS5, are being looked at. So far though, these efforts have been limited by a lack of knowledge about the proteins’ structure compared with other common viruses, such as influenza.
Know Dengue website and social media data

Knowdengue.com
Global Audience with visitors from over 60 countries and over 5,000 visits since launch

Know Dengue Social Media
195 posts published, with 5050 impressions and 663 engagements

POST PERFORMANCE BY ACCOUNT

<table>
<thead>
<tr>
<th>ACCOUNT</th>
<th>PUBLISHED POSTS</th>
<th>IMPRESSIONS</th>
<th>ENGAGEMENT</th>
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Campaign materials to support signposting to www.knowdengue.com
Thank you